



# We inspire, inform, and connect our community!

## We value:

- Exceptional service and convenience
- Ongoing innovation
- Building community
- Responsible stewardship
- Access for all

## Our goals:

### ■ ACCESS AND OUTREACH

**Broaden the reach of the Library into the community by making it a part of the lives of all community members**

- Increase open hours as funding becomes available
- Expand virtual presence with online resources and services
- Expand outreach and services to address targeted community needs
- Find new ways to market library services to reach non-users
- Remove barriers to library use and customer convenience

### ■ WORKFORCE DEVELOPMENT

**Provide essential resources in reducing unemployment and underemployment in our community**

- Collaborate with community partners to provide and host skill-building and literacy programs and services
- Increase basic technology assistance and instruction to individuals and groups
- Train and promote staff as experts in assisting job seekers, displaced workers, and entrepreneurs
- Explore making additional space available in the future for small business acceleration or workforce training

### ■ EARLY LEARNING

**Play a leadership role in the community in early childhood literacy and education**

- Expand resources and programs for parents, caregivers and practitioners serving young children
- Partner with service providers to deliver library resources to parents and caregivers of young children
- Train and promote staff as experts in early literacy
- Build home libraries by providing free books for young children

### ■ TECHNOLOGY

**Increase access to and informed use of technology by community members**

- Expand technology training, classes, and one-on-one assistance
- Explore options to provide technology training at other community sites
- Explore creation of a dedicated space for customer use of advanced and innovative technologies
- Train and promote staff as experts in technology assistance and instruction

### ■ BUILDING COMMUNITY

**Expand the Library's role of a vital community center where people meet, learn, and share experiences**

- Increase opportunities for civic engagement
- Expand possibilities for lifelong learning
- Provide state-of-the-art meeting spaces with Café service
- Ensure the continued success of the FriendShop Bookstore
- Explore creating a larger capacity space for cultural activities and programs